

# RIHA ALLIED MEMBERSHIP TIERS

**NOT just membership. It's a marketing and sales program!**

Tap into the statewide hospitality community with the RIHA Membership that is right for your organization.

Deliverables that offset your annual investment, give you corporate visibility & provide access to exclusive members-only programs:

\*\$10,000+ Platinum Membership includes a personal consultation with Dale J. Venturini (President/CEO) to discuss a customized membership with exclusive benefits not listed here.

Business Listing & Access to RIHA Membership Directory | contains listings for all RIHA members

Access to RIHospitalityJobs.org | unlimited job postings

Meet Decision Makers & Widen Your Audience | access to our events and sponsorship/advertising opportunities

Legal Expertise | access to a hospitality law expert to answer your questions

Raise Your Profile | opportunity to offer RIHA member discount

Newsletter Subscriptions | Membership Tuesday, Workforce Insider, Hospitality Law, Economic Relief, Breaking News (and more)

RIHA Membership Councils | access to Advocacy, Chefs, Women in Hospitality, Human Resources (and more)

Access to Member's Only Savings Programs | insurance, energy, financial, technology, benefits, licensing, training (and more)

Stars of the Industry | (2) Dinner Tickets and half-page ad in the program book (valued at \$700)

RIHA Newsletter | Featured Ad in one edition (per year) of our Membership Tuesday Newsletter: see specs on page 7 (valued at \$150)

Logo Placement | (12) months of logo placement in select email communications (valued at \$1500)

Annual Golf Classic | (2) lunch and (2) dinner tickets, gift placement in swag bags (sponsor to provide) (valued at \$500)

Email Blast | (2) dedicated email blasts (per year) to RIHA membership: see email blast specs on page 7 (valued at \$600)

Website Advertising | (12) months of slider ad placement on RIHA website homepage (valued at \$3000)

Event Tickets | (4) tickets to Economic Outlook Breakfast or Women in Hospitality Event (valued at \$200)

Directory Listing | outlined below

	Platinum \$10,500*	Gold \$5,250	Silver \$2,625	Bronze \$1,095	Basic \$595
Business Listing & Access to RIHA Membership Directory   contains listings for all RIHA members	x	x	x	x	x
Access to RIHospitalityJobs.org   unlimited job postings	x	x	x	x	x
Meet Decision Makers & Widen Your Audience   access to our events and sponsorship/advertising opportunities	x	x	x	x	x
Legal Expertise   access to a hospitality law expert to answer your questions	x	x	x	x	x
Raise Your Profile   opportunity to offer RIHA member discount	x	x	x	x	x
Newsletter Subscriptions   Membership Tuesday, Workforce Insider, Hospitality Law, Economic Relief, Breaking News (and more)	x	x	x	x	x
RIHA Membership Councils   access to Advocacy, Chefs, Women in Hospitality, Human Resources (and more)	x	x	x	x	x
Access to Member's Only Savings Programs   insurance, energy, financial, technology, benefits, licensing, training (and more)	x	x	x	x	x
Stars of the Industry   (2) Dinner Tickets and half-page ad in the program book (valued at \$700)	x	x	x	x	
RIHA Newsletter   Featured Ad in one edition (per year) of our Membership Tuesday Newsletter: see specs on page 7 (valued at \$150)	x	x	x	x	
Logo Placement   (12) months of logo placement in select email communications (valued at \$1500)	x	x	x		
Annual Golf Classic   (2) lunch and (2) dinner tickets, gift placement in swag bags (sponsor to provide) (valued at \$500)	x	x	x		
Email Blast   (2) dedicated email blasts (per year) to RIHA membership: see email blast specs on page 7 (valued at \$600)	x	x			
Website Advertising   (12) months of slider ad placement on RIHA website homepage (valued at \$3000)	x	x			
Event Tickets   (4) tickets to Economic Outlook Breakfast or Women in Hospitality Event (valued at \$200)	x	x			
Directory Listing   outlined below	Prime and more	Prime	Advantage	Highlight	Basic

**Your Directory Listing describes how other members see your profile in our membership database.**

We offer varying degrees of visibility and searchability to highlight the services you offer. See the outlines below for examples of how your directory listing could look.

## PRIME & ADVANTAGE

\*PRIME offers the most searchable categories.



## HIGHLIGHT



## BASIC



Contact RIHA's Director of Marketing & Events  
**Katie Kleyla** | [katie@rihospitality.org](mailto:katie@rihospitality.org) | 401.223.1120, ext. 113  
 RIhospitality.org | January 2024 | PAGE 4

